

Industrial Technology Trends

A Secure Process Intelligence Publication

The industrial water treatment market is constantly evolving, with new technologies and techniques being introduced to improve efficiency and performance. One of the most significant advancements in recent years has been the integration of IIOT remote automation, which has revolutionized the way businesses approach water treatment.

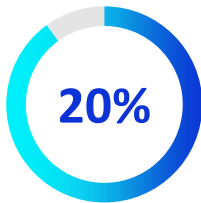
This innovative technology allows water treatment companies to offer a **higher level of customer intimacy and support**, providing customers with real-time insights into their operations and helping to prevent potential operational issues before they occur.

Building Customer Intimacy With Remote Automation

A great example of the benefits of IIOT remote automation in the industrial water treatment market can be seen in the customer testimonial mentioned above. The customer notes how the system has helped them to quickly identify and respond to "gremlins" or valve turners that could cause operational issues. By receiving status updates every morning, **the customer can quickly spot potential problems and respond at a moment's notice, often before the client is even aware of the issue.** This has resulted in a high level of customer satisfaction and has encouraged the customer to offer these systems to all of their clients.

In conclusion, IIOT remote automation is a game-changer for the industrial water treatment market. By providing customers with real-time insights into their operations, it helps to prevent operational issues and offers a **higher level of customer intimacy.** This technology has been proven to be highly effective, as evidenced by the customer testimonial, and is sure to become increasingly widespread in the coming years.

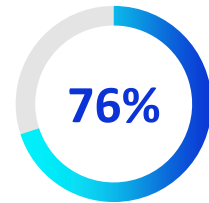
Fast Facts



Improvement in operational efficiency with remote monitoring
(Source: Frost & Sullivan)



Size of industrial remote monitoring market by 2026 (Source: Allied Market Research)



Growth in industrial water remote monitoring past 5 years (Source: Markets and Markets)

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